



## **Social Media Intern**

Tamil Nadu Infrastructure Fund Management Corporation Limited (TNIFMC) is a SEBI regulated Alternative Investments Funds (AIF) manager, set up by the Government of Tamil Nadu along with leading financial institutions. TNIFMC manages focussed AIFs in key sectors of the economy.

We're seeking a talented and enthusiastic intern to join our team! This role is perfect for someone who enjoys transforming information into engaging visuals and presentations.

**Full-time internship for a period of 6 months to 1 year.**

**Location :** Work from office, Chennai.

### **Desired profile:**

- ✓ Bachelor's degree in graphic design, Visual Communication, or a related field (or equivalent experience)
- ✓ Excellent presentation skills, with experience crafting clear and engaging presentations for diverse audiences.
- ✓ Utilize design software (e.g., PowerPoint, Canva) to create professional presentations.
- ✓ Research and compile data to create informative and visually appealing infographics and prepare reports.
- ✓ Create engaging and conversion-driven content (text, visuals & videos) for social media, PR, newsletters, webinars, online events and other avenues.
- ✓ Strong understanding of major social media platforms and their functionalities
- ✓ Strong written and verbal communication skills.
- ✓ A keen eye for design and an understanding of visual communication principles.
- ✓ Ability to work independently and manage multiple tasks effectively.
- ✓ Detail-oriented with a strong work ethic.
- ✓ Eager to learn and contribute to a fast-paced environment.

### **How to Apply**

To apply please submit your resume at [resume@tnifmc.com](mailto:resume@tnifmc.com) with the subject line of the email as "Application for the post of Internship" with a portfolio showcasing presentation or infographic design work (if available).